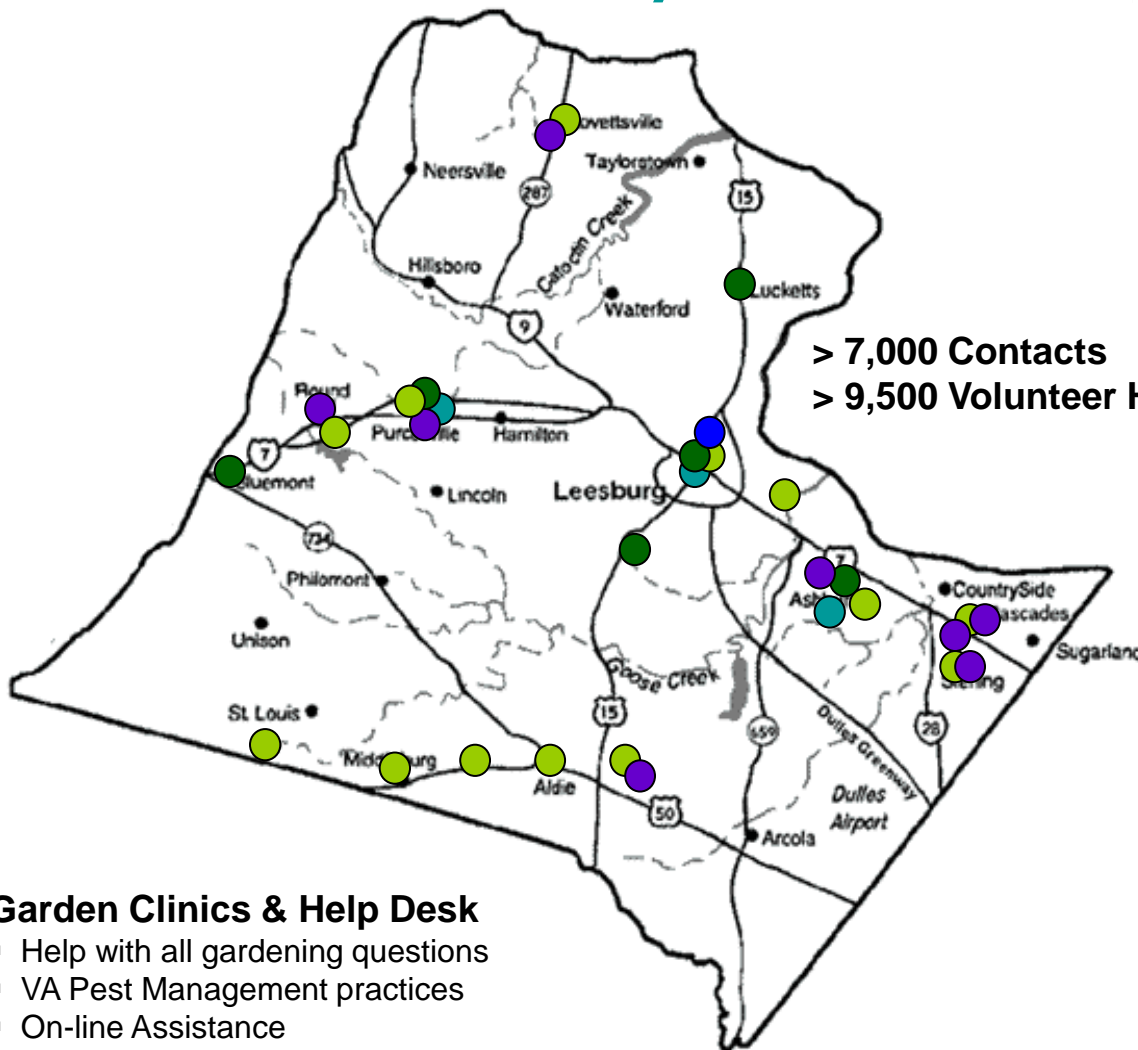




2010 Loudoun County Extension Services Master Gardener/Horticulture



■ Garden Clinics & Help Desk

- Help with all gardening questions
- VA Pest Management practices
- On-line Assistance

■ Education Events

Offering expert advice

- Demo Garden Tours
- Monthly Speakers
- Children's Garden workshops
- Gardening Seminars
- Community Speakers

■ Community Events

Outreach to the community

- Earth Day
- Loudoun Co. Fair
- Arbor Day
- Bluemont Fair
- 4-H Ag Day
- Lucketts Fair
- VA Arboretum
- Scouts Jamboree
- Farm Tours
- Flower & Garden Show

■ Demonstration Garden

- 1/3 acre at Ida Lee Park, Leesburg
- Demonstrates chemical-free gardening
- Fruits, vegetables, ornamentals, composting, turf plots and more
- All produce donated to Interfaith Relief

■ Community Gardens

Mentoring Youth

- Lovettsville CC
- Smarts Mill MS
- Lucketts CC
- Emerick ES
- Montessori School of Leesburg
- Hillsboro ES
- Leesburg ES
- Heritage HS
- Tuscarora HS

■ Training

Training new interns annually.

2010 Loudoun County Extension Services

Maintain and Extend 2010 Provided Services



- Train 32 new volunteers and graduate 18 new Master Gardeners
- **Nine VT-trained Tree Stewards** educate the community and support tree canopy projects
 - Direct support to Loudoun Soil and Water Conservation District, County urban foresters and tree commissions
 - Ash tree count in Purcellville for Emerald Ash Borer Research
 - Community education on tree selection, planting and care
- Host *second* annual major home horticulture seminar in the county on Sustainability with nationally recognized speakers. Due to community interest, it moved to a larger venue to accommodate more residents.
- **Further extended** the consulting home turf practice
 - Tailored to homeowner needs and growing conditions
 - To help prevent the runoff of undesirable chemicals from local lawns into the Potomac watershed
- **"Outstanding Volunteer Project" Award.** Recognized by Loudoun Volunteer Recruitment and Recognition Committee for the Master Gardener homeowner grow-your-own programs extended through our Garden-to-Table Program.



Extension Services: Critical to our Programs

- **Continue to Provide “high quality, science-based educational programming”** (Dean Grant, VT College of Agriculture and Life Sciences).
- **Provide or leverage needed classes and training materials** through extensive national network
- **Provide and maintain current training standards and training records for ALL horticulture-related activities in Loudoun County**
 - Lawn Service Professionals
 - Pest Management Professionals
 - Loudoun County Master Gardeners (LCMGs)
- **Provide day-to-day support to LCMGs**
 - Classrooms & Meeting Rooms
 - Help Desk Support (Office, Phone, Computer, Information)
 - Insurance Coverage
 - Community Event Communications
- **Coordinate critical programs** related to agriculture and natural resources, youth development, and families and communities such as Farm Tours and 4-H Ag Day
- **Oversee LCMGA community program start-up and maintenance**, such as Garden-to-Table, Tree Stewards, Turf Team, Home Horticulture Seminar and Water Stewards

Contact a Master Gardener at 703-771-5150 or ex107mg@vt.edu
Visit us at 30 Catocin Circle, Ste. B, Leesburg
Visit us online at <http://www.loudouncountymastergardeners.org>



Who are Loudoun County Master Gardeners?

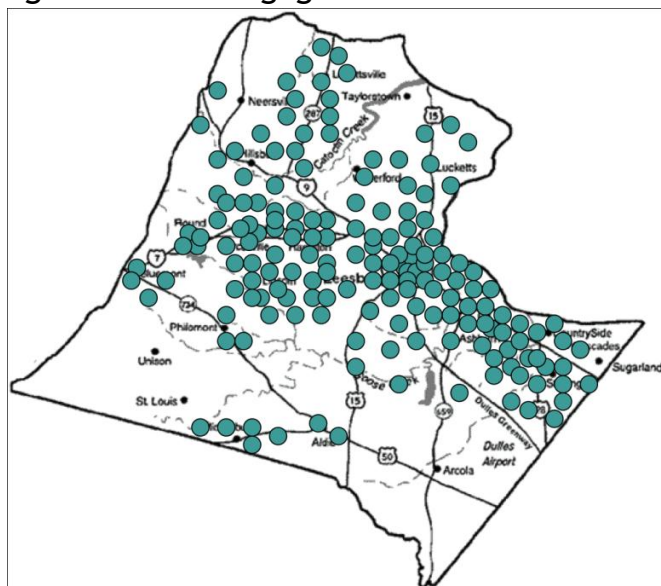


Overview

- Founded by Loudoun County residents in 1992 to:
 - Provide current, research-based education to our community
 - Preserve our agricultural heritage
- Created and supported through long-standing partnership between Virginia Cooperative Extension and Loudoun County Cooperative Extension
- Committed to community service through hands-on engagement and education

About Us

- 155 Active Members
- Donated 100,000 hours to the Loudoun County community since record-keeping began
 - At \$20/hr, that equates to a valuation of \$2M in provided services.
- 501(c)(3) non-profit



Our Roots

- Master Gardeners were established in 1972 at the University of Washington to address the overwhelming demand from urban and suburban homeowners for accurate information on gardening and landscaping. Nationwide, Master Gardeners:
 - staff plant question help desks and plant clinics
 - give talks to local groups
 - introduce children to gardening
 - organize educational programs
 - create and maintain demonstration gardens which showcase new plants, new planting methods, composting, & new irrigation methods
 - write newsletter articles
 - develop and produce pamphlets, bulletins, fact sheets, and web pages
- The Master Gardener Program is now established in **all 50 states**.
- In Virginia, 79 counties and 13 independent cities have Master Gardener Programs.
- Loudoun County Master Gardeners (LCMG) were founded in 1992 by a handful of gardeners with a passion to preserve our agricultural heritage and provide current, research-based education to our community.



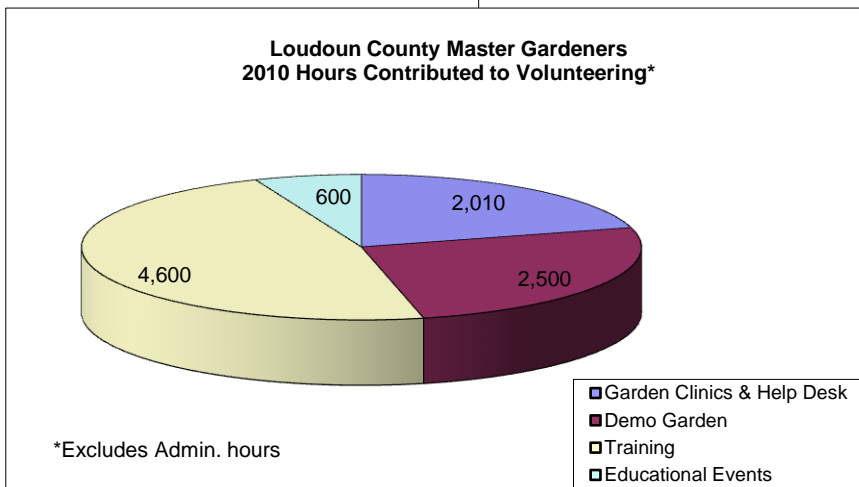
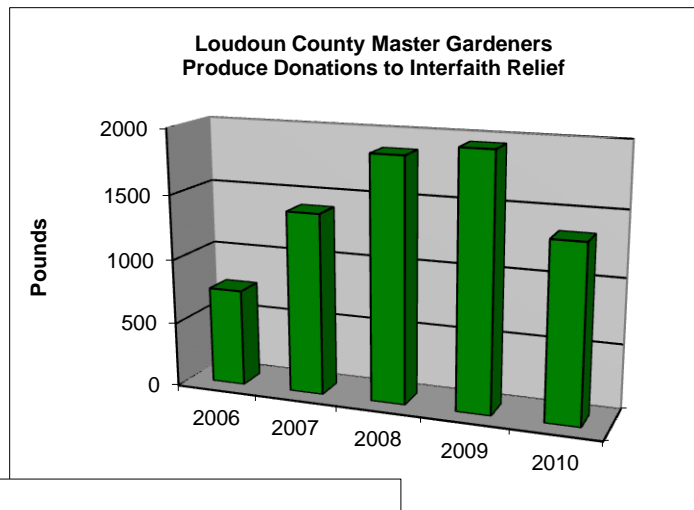
Who are Loudoun County Master Gardeners?



Our Tenants for Success

- We are committed to enriching Loudoun County by responsibly educating Loudoun County residents about safe, effective, and sustainable landscape management practices.
- We provide unbiased, research-based, current horticultural information, tips, techniques and advice to the community.
- We are local volunteers who have received extensive and continuous training through Virginia Tech.
- We are critically reliant on continued partnership and funding of Virginia Cooperative Extension and Loudoun County Cooperative

Our Service Record



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